

# Masonry Cosmetic's Pigment Concentrates For Masonry, Concrete, Mortar & Stone



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## Recommended for:

- Brick
- Concrete Block
- Cast Stone
- Mortar
- Natural Stone
- Limestone
- Manufactured Stone
- Architectural Block

**Masonry Cosmetic's Pigment Concentrates** are a dry powder with a "talcum" consistency (80-100 mesh) of mineral oxides that contain a proprietary bonding chemical which when combined with water change the appearance or color of masonry without sealing the surface while leaving a breathable and natural look.

## TESTING:

Masonry Cosmetic's Pigment Concentrates have been independently tested in nationally recognized laboratories with the following results:

- After 40 years of simulated Weathering, no change in the appearance of the color of the surface observed
- After 50 Freeze/Thaw cycles, no breakage, cracking or spalling occurred and no noticeable change in appearance of the color of the surface
- Pigment (stain) does not prevent the brick's ability to "breathe", therefore, our product will not seal the brick and will not leave a shiny film.

## HOW IT WORKS:

A controlled amount of dry, colored pigment and water are combined to create a slurry. The water acts like a carrying agent and allows the colored slurry to be pulled into the masonry because of its absorption capability. When the water evaporates, the bonding chemical changes from a liquid to a solid form (both physically and chemically), locking itself into the face/pore structure of the masonry.

Because the mineral oxides are very similar to the structure of the masonry, the surface is not sealed and can get wet again. Also, since moisture is not trapped, no damage from the freeze/thaw cycle can harm the surface. Again, the brick remain absorbent, breathable and natural looking.

## WHAT IT IS NOT:

Masonry Cosmetic's Pigment concentrates are not a latex or paint type product.

## FINISHED RESULTS:

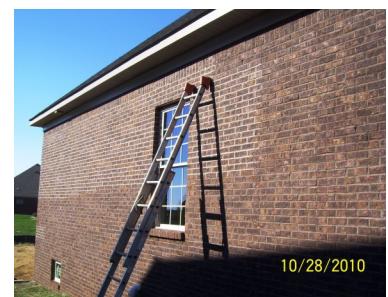
Masonry surface that have been applied with our Pigment Concentrates have a natural, shine-free appearance. Our product is translucent and the background color can play apart. For example, if you want to change a red brick to orange, then you would add yellow to the brick. When dried, the yellow blends with the red and turns the brick to orange.



The stack of brick to the right used to look like the stack on the left. Wow!



Sample of concrete block color correction.



See what a difference only changing the mortar can make?